



## Mural Production & Marketing Assistant

### Edmonton Mural Festival (EMF)

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**Location:** Various around Edmonton (Driver's Licence Required)

**Term:** June 15 – August 31, 2026

**Hours:** 30 hours/week, flexible schedule

**Work Environment:** Hybrid

**Wage:** Starting at \$20/hour, based on experience

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## Position Overview

The Mural Production & Marketing Assistant plays a dual role supporting both the *operational* and *promotional* sides of the Edmonton Mural Festival.

This position works directly with festival staff, and participating artists to ensure murals, events, and community activations run smoothly, while also helping tell the story of EMF through social media, marketing, and digital platforms.

This is an excellent opportunity for a student looking to gain hands-on experience in public art production, festival operations, marketing, and creative industries.

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## Key Responsibilities

### Mural Production & Operations

- Provide general mural painting support and artist assistance
- Drive the EMF truck to transport tools, supplies (and occasionally artists!)
- Pick up and organize paint orders, tools, and equipment
- Support mural site setup and teardown, including moving scaffolding and receiving lifts
- Support event and activation setup and tear down

### Marketing & Communications



- Support festival social media (primarily Instagram) through content creation and posting
  - Capture photo and video content on-site during murals and events
  - Assist with MailerLite newsletters and email communication
  - Help prepare digital assets for ads and promotional campaigns
  - Support website updates (no coding experience required; training provided)
  - Assist with event marketing and public engagement during activations
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## Qualifications

- Valid driver's licence (required)
  - Ability to lift and carry heavy objects; comfortable working with tools
  - Comfortable working around heights and heavy machinery
  - Understanding of social media platforms and trends (required)
  - Must have own laptop and smartphone
  - Strong communication and organizational skills
  - Photography or design skills are an asset but not required
  - Lift certification, fall arrest, or PPE experience are assets; training and equipment provided
  - Positive attitude, adaptable, and eager to support a creative, fast-paced environment
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## What You'll Gain

- Hands-on experience in public art production and festival logistics
- Direct mentorship from festival staff and professional artists
- Training in mural operations, event setup, and site safety



- Opportunities to build a marketing portfolio through social media, digital storytelling, and event content
  - A strong understanding of how major public art festivals operate from both an artistic and administrative perspective
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## To Apply

Email us at [info@edmontonmurfest.com](mailto:info@edmontonmurfest.com) with your resume and cover letter and the subject line: **EMF Mural Production & Marketing Assistant**